



Journalistic Ethics in Islam

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Abstract
Islam provides ethical rules for media also. The human being is independent and respectable. The material should be beneficial for all. Islamic rules for journalistic ethics are authentic. Muslims are responsible for the reformation of the world. Islam clears the basic concept of the universe, human being, and code of life that is God made. Islam provides rules for media persons, material, and conveying process. These are compulsory for Muslims and general for all over the world. Reformation, through media, is crucial to protect the nations. It is difficult, to tell the truth to rulers and powerful people but very important to stop being cruel to the common people. Media is controlling the thinking level and direction of the world. The media may be wrong or right. Islam provides eternal journalistic ethics. If Muslims, especially and rest of the world, generally act upon these ethical rules, media cannot be harmful.

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Introduction

Information technology made the world global. People get information about everything from the media. Right and wrong are spreading vastly and technically. Islam is a natural code of life that is the only salvation of every problem. Islam provides ethical rules for media that are authentic and compulsory for Muslims and general for the rest of the world. Media, either national or international, is useful or harmful. Islam provides ethical rules what are beneficial for media persons, material, spreading process, and audiences. Muslims should act upon these ethical rules to solve their issues and provide a model for the world.

Journalism

Islamic ethics means rules based on The Quran and Sunnah. Media is the way to convey the right thing to the people for their benefit and to protect them from harm.

Communication-based on the source, medium, and audience. Every communication

has a purpose. The medium may be sound, words, gestures, figures and movies, etc. Public receive information from the media that acts as a source and medium also.

Technology made the world global in our era, but Islamic rules had a universal background before 1400 years ago. For example, human respect and equal rights, described in The Glorious Quran long before Magna carat, League of Nations, and United Nations Organization.

All the people, generally and Muslims especially, are on the threat of media. In our era, media is a powerful tool for spreading right or wrong ideas for guiding or misguiding people at the local, national and global levels. There are many categories of media that are mentioned below.

- a. Print media, i.e. newspapers, research journals, books, etc.
- b. Electronic media, i.e. Television, Radio, internet, etc.

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- c. Social media, i.e. Facebook, YouTube, what's app, Twitter, etc.
- d. Narrative media, i.e. conferences, lectures, every type of speech, etc.

Islam

Islam is the last version of ALLAH's message or religion revealed to MUHAMMAD (PBUH). It is the only salvation for humanity on earth. It is in its original form and will be forever applicable without the restriction of time and space. It provides ethical rules for media also that are general for all human beings and special for Muslims.

Muslims must be aware of and act upon these ethical rules for the use of media and spread them to the rest of the world for the benefit of humanity. Every verse or Hadith acts two positions at a time, general for all as a rule and specific for a special issue. In this article, the verses and Ahadith are mostly used as a general rule for the guidance of all the people relating to Journalism/media.

Human being

The main character in the universe is a human being. Its life, respect, honor, property, independence are basic rights and values from everything in the world. Every human being is independent to adopt any code of life and act upon it. The basic function of every code of life or idea, either it is God-made or manmade, is to provide benefit to human being and protect it from loss.

The human being is different from animals as the Greek philosopher Aristotle writes:

"But he who is unable to live in society, or who has no need because he is sufficient for himself, must be either a beast or a god" (Jowett, B., & Davis, H. W. C. 1920).

The man without Law

Aristotle writes about a man living without law in his book.

"For man, when perfected, is the best of animals, but, when separated from law and justice, he is the worst of all" (<u>Jowett, B., & Davis, H. W. C. 1920</u>).

Human beings are conveying something to other human beings. If it is right, it will be beneficial for humanity and well rewarded; on the other hand, if it is wrong, then it will be harmful to the rest of the people of the world, which will lead to punishment in this world and hereafter also.

First thing is all human beings are respectable The Quran says:

"And we have certainly honored the children of Adam (A.S) and carried them on land and sea and provided for them of the good things and prefer them over much of what we have created, with (definite) preference."

Either Muslim or non –Muslim, he/she is a respectable being of mankind without any discrimination of race, color, religion, or territory.

The second thing is the religious independence of human beings as The Quran says:

"There shall be no compulsion in (acceptance of) the religion. The right course has become clear from the wrong."

It means every person of the world, either female or male is free to accept any religion of the world. ALLAH will ask in the hereafter, but in this world, independence is for all. The extremism due to religion is wrong and not to be spread among the people. Tolerance is the best solution to disagreements.

Third, the benefit or loss of one human being is the benefit or loss of the whole of humanity. The Quran clears it:

"Whoever kills a soul unless for a soul or for corruption (done), in the land it is as if he had slain mankind entirely? And whoever saves one, it is as if he saved mankind entirely."

Everything which should be spread through media must be for the benefit of all human beings of the world.

Media person's Qualities

i. successful people:

Those are successful who invite people to good

and forbid evil according to Quran:

"And let there be (arising) from you a nation inviting to (all that is) good, enjoining what is right and forbidding what is wrong, and those will be successful."

Fear and Aspiration from ALLAH only

The person (media person) who is conveying the truth to the people should be brave and has no fear and no aspiration from the powerful authorities, i.e. rulers, as the Quran mentioned beautifully.

"And cause not corruption upon the earth after its reformation and invoke Him in fear and aspiration. Indeed, the mercy of ALLAH is near to the doers of good."

Avoid Ignorance

The learned people avoid ignorance. They always believe in truth and knowledge. The Holy Quran describes their Quality.

"And do not pursue that of which you have no knowledge."

Repentance and Compensation after Mistake

ALLAH will forgive those who feel ashamed due to their mistake and try to compensate it. ALLAH Almighty says:

"Then, indeed your Lord, to those who have done wrong out of ignorance and then repent after that and correct themselves-indeed, your Lord, thereafter, is Forgiving and Merciful."

Quality of Material:

Right not wrong:

The right has two qualities that are not present in the wrong one.

a. No contradiction:

There must be no contradiction in it, as the holy Quran says.

"Then do they not reflect upon the Quran? If it had been (any) other than ALLAH, They would have found within it much contradiction."

b. Must be fact:

If the right is according to the facts, it will be correct; then it should be conveyed without any doubt. The Quran describes this general rule:

"The truth is from your Lord, so do not be among the doubters."

Standard of Right, only Proof

According to Islam single person is at right if he/she has evidence of the issue with the contrary to many people. The Holy Quran says:

"That is (merely) their wishful thinking; say, produce your proof if you should be truthful." Wishes of any person or group are not standard but only proof that differentiates between right and wrong.

Get ALLAH's Support

Good people are supported by ALLAH Almighty. They only fear ALLAH, say right and forbid wrong as He Says:

إِنَّ اللَّهَ مَعَ الَّذِينَ اتَّقَوْا وَالَّذِينَ هُمْ مُحْسِنُونَ (<u>Al-Nahal 16: 128</u>) "Indeed, ALLAH is with them who fear Him and those who are doers of good."

Advice is Reformation

The contemporary world situation is very bad. It is difficult to differentiate between right and wrong. In this situation, continuous advice of rights is very necessary as the Holy Quran says:

وَذَكِّرُ فَإِنَّ الذِّكْرَى تَنْفَعُ الْمُؤْمِنِينَ (Al-Zariat 51:55)

"And remind (advise), for indeed, the reminder (advice) benefits the believers."

Wrongdoers will be punished

ALLAH gives some time to repentance or compensation for mistakes. On the other hand, it is His rule that bad people will get punishment; the Quran says:

"And indeed, for those who have wronged is a portion (of punishment) like the portion of their predecessors, so let them not impatiently urge Me."

Purpose of Journalism

The purpose of journalism or media is to provide benefit to people and protect them from harm.

Be Annunciator or Warner

The great purpose of the prophets was to inform good and warn bad. It is the road map for journalism, as The Quran says:

"And We send not the messengers except as bringers of good tidings and warners. So whoever believes and reforms-there will be no fear concerning them, nor will they grieve."

Don't lose Truth for Reward

The reward of spreading right is more than a worldly reward, as The Holy Quran mentioned.

إِلَّمَا نُطُومُكُمُ لِوَجُواللَّهِ لَا نُرِيدُ مِنْكُمْ جَزَاءً وَلَا شُكُورًا (Al-Insan 76: 9) "(Saying), we feed (serve) for the countenance of ALLAH. We wish not from you reward or gratitude."

The reward should not be the issue in conveying the truth to the people.

Convey which you Received

The respect of human beings is very high, so ALLAH said to MUHAMMAD (PBUH):

"O Messenger, announce that which has been revealed to you from your Lord."

This verse provides a rule to convey things or material you receive from any source whose detail is given below.

Speak the Truth

But what should be conveyed to the people that must be true as The Holy Quran says:

(<u>Al-Ahzab 33:70)</u> يَاأَيُّهَا اَنَّذِينَ آمَنُوا اتَّقُوا اللَّهَ وَقُولُوا قَوْلًا سَبِيدًا (<u>O you, who have believed, fear ALLAH and speak words of appropriate justice."</u>

Spread right only

Islam guides us everything as the Prophet (PBUH) said

"Convey (my teachings) to the people even if it were a single sentence,.....and whoever tells a lie on me intentionally, will surely take his place in the fire(Hell)."

First, convey what you received but never tell a lie because liars will go to Hell in the hereafter but cursed in this world.

Don't Mix up Right with Wrong

And you should not allow mixing upright with wrong after knowing the right. The Quran says:

"And do not mix the truth with falsehood or conceal the truth while you know (it)."

Don't become Dishonest

Betraying is a great sin that is punishable here and hereafter, according to the Holy Quran.

"And whoever betrays (taking unlawfully) will come with what he took on the day of resurrection. Then will every soul be (fully) compensated for what it earned, and they will not be wronged."

Don't spread Doubtful Material

If source is doubtful, confirm before conveying the material to the public. The holy Quran says:

"O you who have believed, if there comes to you a disobedient one with information, investigate, lest you harm a people out of ignorance and become, over what you have done regretful."

Muslims are Responsible

Muslims must adopt the latest information technology means of all types of media and provide the correct information not only about Islam but other current affairs of the world using these ethical rules to save the Muslims and the rest of the world from misguidance and violation of media for the peace of the world.

The well-known scholar Abul Hassan Ali Nadvi said in his Arabic book "المعلمين what loss have to bear world after Muslim decline)

When Muslims are promoting sectarianism, territory and linguistic prejudice, racialism, and many more ethical flaws, how they will become a role model? The Holy Quran warns:

"O you who have believed, why do you say what you do not do? Great is hatred in the sight of ALLAH that you say what you do not do."

So Muslims must fear ALLAH Almighty and reform their self-according to Quran and Sunnah for their solvation and guidance for the rest of the world.

Save your Nation from the Destruction

Violation of rules is present in the world but in the Muslim nation more than others also. Muslims are destroying their nation. They can save their nation from more destruction using media to guide the people for the ways of construction and to unite them against the destructor of the nation in the light of the Prophet's teaching.

"The people before you were destroyed because they used to inflict the legal punishments on the poor and forgive the rich. By Him in Whose Hand my soul is! If Fatima (the daughter of the Prophet) did that (i.e. stole,), I would cut off her hand."

Be aware! MUHAMMAD's (PBUH) daughter was more respectable than us all. Reject those who are spreading sectarianism, racialism, and every type of prejudice for their benefit by destroying the Muslim nation.

Reformation of the Leaders

Media is a powerful tool to inform the people about a leader's violation, wrong decisions, policies, and contracts to other nations that may harm the nation. The Prophet (PBUH) mentioned this obligation:

"The best fighting (jihad) in the path of ALLAH is (to speak) a word of justice to an oppressive ruler."

Reformation of the public

Leaders and reformers must reform people according to their positions of faith, as described in the following Hadith.

"He who amongst you sees something abominable should modify it with the help of his hand; and if he has not strength enough to do it, then he should do it with his tongue, and if he has not strength enough to do it, (even), then he should(abhor it) from his heart, and that is the least of faith."

Polite Discussion Methods

Conflicts are present among and even in between the nations, and also Inter-nation, or interreligion debates are the best way to solve problems and disagreements. Ethical rules for debate or discussion are given in the Holy Quran.

"Invite the way of your Lord with wisdom and good instruction, and argue with them in a way that is best."

Ethics of Agitation

Agitation is a way to inform cruels and the rest of the world about violations at a personal, national, or international level; the Holy Quran says:

"ALLAH does not like the public mention of evil except by one who has been wronged. And ever is ALLAH Hearing and Knowing."

Do good to Finish Badly

Evil cannot be reduced or finished by evil; it can be reduced or finished by good deeds despite evil or bad deeds. The media should promote this behavior; the Holy Quran says:

"And not equal are the good deeds and the bad. Repel (evil) by that (deed) which is better, and thereupon the one whom between you and him is enmity (will become) as though he was a devoted friend."

Forgive and Avoid Ignorant

Ignorance creates great problems for leaders and the public also. Authorities should forgive and avoid ignorant people. The media should follow the Islamic rules of the Quran.

"Take what is given freely, enjoin what is good, and turn away from the ignorant. And if an evil suggestion comes to you from Satan, then seek refuge in ALLAH. Indeed He is Hearing and Knowing."

Don't Deny the Truth

There are so many violations in the world. It means some people or groups are not accepting the natural human independency and want to become it, slave, for their worldly benefits either politically, economically or religiously, The Holy Quran exposes as:

"And they who believe in falsehood and disbelieved in ALLAH they are those who are the losers."

Don't become Unjust

People post blindly without knowing its reality. Some post wrong things to produce tension in the society or to gain any other benefits or just for fun. Life is not fun; it is a fact. The Quran gives a rule.

وَمَنْ أَظْلَمُ مِنِّنِ افْتَرَى عَلَى اللَّهِ كَذِبًّا أَوْكَذَّبَ بِالْحَقِّ لَبًّا جَاءَهُ
$$(Al-Ankabot\ 29:\ 68)$$

"And who is more unjust than one who invents a lie about ALLAH or denies the truth when it has come to him?"

Don't conceal the Testimony

Cruelty becomes more dangerous when peoples are afraid of powerful people and conceal the testimony of crimes. Media can play an important role. The Glorious Quran describes.

"And do not conceal testimony, for whoever conceals it his heart is indeed sinful, and ALLAH knows of what you do."

Anyone should not conceal, if it is against oneself, parents, relatives, rich or poor.

"O you, who have believed, be persistently standing for the firm in justice, witnesses for ALLAH, even if it be against yourselves or parents and relatives. Whether one is rich or poor, ALLAH is more worthy of both. So follow not (personal) inclination, lest you not be just. And if you distort (your testimony) are refuse (to give), then indeed ALLAH is ever, with what you do acquainted."

Tit for Tat

Every person will be rewarded according to one's deeds, The Glorious Quran says:

"Whoever intercedes for a good cause will have a reward therefrom, and whoever intercedes for an evil cause will have a burden therefrom and ever is ALLAH, over all things, a Keeper."

Behave better

Behave better than others. It is a good ethical rule which will create harmony, love, and respect among people. The Holy Quran says:

"And when you are greeted with a greeting, greet (in return) with one better than it or (at least) return it (in a like manner). Indeed, ALLAH is ever, over all things, An Accountant."

No Abuse

Social media is a place of abuse. It is a very bad ethical situation. How is it allowed for Muslims when it is not allowed to abuse any non-Muslim? The Holy Quran says:

"And do not insult those they invoke other than ALLAH, lest they insult ALLAH in enmity without knowledge. Thus we have made pleasing to every community their deeds. Then to their Lord is there return, and He will inform them about what they use to do."

No Vulgarity or Immorality

Immoral programs should not allow which are harmful to the ethics of the new generation. Our young ones are our future. We should protect them from any vulgarity. The Glorious Quran warns.

"Indeed, those who like that immorality should be spread (or publicized) among those who have believed will have a painful punishment in this world and hereafter. ALLAH knows, and you do not know."

Immorality is the way of Satan. The Quran says:

"O you who have believed, do not follow the footsteps of Satan. And whoever follows the footstep of Satan indeed, he enjoins immorality and wrongdoing."

Avoid Immoral Customs

If some nations show immoral customs and protect them against morality, they are not accepted. The Glorious Quran describes.

The Threat of Poverty-way of Immorality

Poverty is also a human problem. Poverty can be managed, but immorality cannot. Mostly, media is spreading immorality. The Holy Quran forbids it.

"Satan threatens you with poverty and orders you to immorality, while ALLAH promises you forgiveness for Him and Bounty, and ALLAH is all-encompassing and Knowing."

Female Protection

Women are the part of media. Islam provides the rule to protect women from any harassment or violation. The Holy Quran says.

"And not expose their adornment except that which (necessarily) appears thereof and to wrap (a portion of) their headcovers over their chests."

Adornment and denudation may cause problems for women in the environment.

Don't Compel women for Immorality

This situation may be at media houses where men and women work together. The owners of the media houses should follow it. They should not compel women for immoral actions, dresses, dialogues, etc., for their economic benefit.

"And do not compel your slave girls to prostitution if they desire chastity, to seek (thereby) the temporary interest of worldly life. And if someone should compel them, indeed ALLAH is (to them), after their compulsion Forgiving and Merciful."

Don't Traduce

The wrong allegation is a common practice in media from political and religious groups to their opponents. This verse is about innocent women but generally is a rule.

"Indeed those who (falsely) accused chaste unaware and believing women are cursed in the world, and the hereafter and they will have a great punishment."

No Evil Propagation

Evil propagation is prohibited.

"O you who have believed, avoid much (negative) assumption. Indeed some assumption is sin and does not spy or backbite each other. Would one of you like to eat the flesh of his brother when dead? You would detest it. And fear ALLAH indeed, ALLAH is accepting of repentance and Merciful."

Don't create Trouble for people

Some people propagate wrong information for their benefit, but this may harm the common people. Media is a place of such things due to vulgarity, immorality, wrong allegation, wrong news, etc.

"Indeed those who have tortured the believing men and believing women and then have not repented will have the punishment of Hell, and they will have the punishment of burning fire."

Don't Create Disagreements

Those people produce hatred among the people and divide them into groups based on sectarianism and other prejudice. They will be punished.

"And do not be like the ones who became divided and differed after the clear proofs had come to them. And those will have a great punishment."

You are Recorded

Every person's mind is recording right or wrong propagated information. The Quran

"And indeed, (appointed) over you are keepers, Noble, and recording. They know whatever you do."

Every person has to answer about his/her deeds as the Quran says.

". Indeed, the hearing, the sight and the heart about those entire ones) will be questioned." And at the Day of Judgment, everyone will be given a book to read.

اقْرَأُكِتَابَكَ كَفَى بِنَفْسِكَ الْيَوْمَ عَلَيْكَ حَسِيبًا (Al-Isra 17:14) (It will be said), "read your records. Sufficient is yourself against you this Day as an accountant."

Fear ALLAH's Anger

We are spreading sectarianism, racialism, and many types of prejudice to harm their selves. How can we develop ourselves as a civilized nation among the developed nations of the world?

"And do not transgress (or oppress others) therein, lest My anger should descend upon you. And he upon whom My anger descends has certainly fallen."

Don't Blame others for your Faults

It is a common practice of our political and religious leaders to blame others even if they themselves are the victims of that national or religious loss. The Quran says:

"But whoever earns an offence or a sin and then blames it on an innocent (person) has taken upon himself a slander and manifest sin."

Spread Peace

The humble people try to maintain a peaceful environment with their deeds. Become humble

"And the slaves of Most Merciful are those who walk upon the earth easily, and when the ignorant address them (harshly), they say (word of) peace."

Conclusion

Basic rules about the universe, human beings, and the code of life are very important and beneficial. Islam provides ethical rules for conveying things to the people's, i.e. media. Muslims should first act upon these ethical rules. National and international media is treating Muslims and non-Muslims. Media houses and media persons may avoid spreading wrong and fabricated material to the public. Peace is in danger due to news and views propagation for the earning money only. Advertisements of different things are also violating ethics, even facts. Extremism, disinformation, sectarianism, prejudice of language, race, and territory may be reduced with the help of these ethical rules applying to Journalism or media.

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