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#### Article title The Use of Social Media and Effect on the Mental Health of Students

#### Abstract

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Today Mostly students using social networking sites for interaction with one another have significantly increased. Due to this their daily routine of life has been changed. The use and gratification hypothesis looks at how social media use affects university students' sleep patterns as well as how it increases their anxiety and unhappiness. Social media users make and share content for a brief period of time, adding content that enables them to project the perfect image that has a significant impact on their mental health and life satisfaction.

Keywords: Social Media, Students, Mental Health, Depression, Satisfaction, Sleeping Disorder

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# Title

#### The Use of Social Media and Effect on the Mental Health of Students

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#### Today Mostly students using social networking sites for interaction with one another have significantly increased. Due to this their daily routine of life has been changed. The use and gratification hypothesis looks at how social media use affects university students' sleep patterns as well as how it increases their anxiety and unhappiness. Social media users make and share content for a brief period of time, adding content that enables them to project the perfect image that has a significant impact on their mental health and life satisfaction.

Abstract

# Keywords: <u>Social Media, Students,</u> <u>Mental Health,</u> <u>Depression, Satisfaction,</u> <u>Sleeping Disorder</u> Contents

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#### Introduction

Social media refers to a collection of websites that facilitate user-to-user communication through actions like "liking," "commenting," and "sharing." Sites like blogs, Facebook, and even massively multiplayer online games are all included here. Facebook, Twitter, and Instagram are just a few examples of popular social networking sites. Both play a part in our culture, but in-person interaction will never entirely be replaced by online communication.

Likely, the use of social media sites can divert anyone's attention. Most teenagers in today's generation spend significant portions of their time participating in social media. Social media has significant negatives, such as time wasted, health risks, privacy and security issues, and a general lack of creativity in students. Due to technological advancements, social media and messaging platforms like WhatsApp, and Facebook can now be easily incorporated into the distribution of all kinds of information in a wide range all over the world (Singh, Singh, & Maji, 2021).

#### Statement of the Problem

In this inquiry research, the relationship between students' mental health and the effect of using social media is determined.





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To what extent did using social media affect the intellectual fitness of college students?

#### The Rationale of the Review

The term media platform rises to websites that enable people to connect by participating in activities such as "liking," "commenting," and "sharing." The social media sites Facebook, Twitter, and Instagram, are just a few examples of popular sites in this category. Sharing and connecting with others is the main purpose of social media. Personal advancement, knowledge expansion, interest expansion, and entertainment are all possible through social networking. The use of social media to an unhealthy degree can worsen psychological fitness issues also may cause anxiety and depression, and it can also raise feelings of isolation and loneliness. Communication through the Internet will never be able to fully replace face-to-face interaction.

# Significance of Have a Look at

using social media it's so vital to many people that it takes up their entire day, night time time, and from time to time even their sleep time. Mounting studies recommend that points spent on social networks, especially in excessive quantities, are connected to a prolonged danger of despair and different highbrow fitness issues" (Rohilla & Kumar, 2015).

# **Research Objectives**

- 1. To study the association of social media usage with mental health among students
- 2. Investigating how applying social media might cause depression among university students.
- 3. This study has been to find out how spending time with students on social networking sites affects their disturbed sleeping patterns.

# **Research Questions**

- 1. RQ1: How does using social media with mental health among students?
- 2. RQ2: Why does social media usage lead to depression in university students?

3. RQ3: what is the effect of spending time on social media sites on the napping patterns of students?

# Hypotheses

H1 (The use of social media ): The usage of a social negatively impacts the physical health status of students.

H2: Overusing media social, then will cause depression in students at the university.

H3: The sleeping habits of students are affected when they use social media excessively at night.

Furthermore, the growing usage of social media by students has been connected to an increase in the rate of depression among students. According to Benjamin & Dimitrijevic (2014), any contact between excessive time spent online will depression among young people. Some high school students in Belgrade, Serbia participated in a cross-sectional observational study. Each student filled out a questionnaire that included the Center for Getting Rid of the Disease for Students, the Young Internet Habit Test, and other questions on their internet and social media habits. (Banjanin, Banjanin, Dimitrijevic, & Pantic 2014).

Similarly, during the past 20 years, mental health trends in the US have been worse, particularly for young people and teens. During the past fifteen years, self-reported cases of psychological anxiety and depression have dramatically grown, with young people seeing the highest growth. Similar to how selfreported self-harm ideas, plans, or attempts have greatly increased, so too have actual suicides among that demographic group. Since the timing of the divergence in emotional health trends between younger and older generations typically coincides with the extensive use of social media, several academics have hypothesized that both issues may be connected (Twenge, <u>2017</u>; Twenge et al., <u>2019</u>).

Moreover, George Herbert Mead, a philosopher, proposed in Mind, Self, and Society that socialization techniques lead to the development of selfconfidence. Mead stated that because people can sense what other people and society want them to be, they are socialized to accept those values, standards, and norms. Further, according to psychologists Tory Higgins, Ruth Klein, and Timothy Strauman, selfconfidence encompasses beliefs about who we are (our actual selves), who we might be (our ideal selves), and who we ought to be (our ought selves), both from our perspectives and those of others, we value. Depression or anxiety may emerge from differences between the real you and your ideal or ought self, respectively.

Likely, in infancy and early childhood, with the understanding that one is a unique physical entity from others, the first signs of self-representation appear. Through maturity, self-confidence continues to grow. Changes in self-representation happen with people's cognitive and social growth because selfconfidence involves psychosocial constructions. The work of psychologist Susan Harter has had a significant impact on our understanding of how selfesteem develops (Harter, <u>1988</u>). Some people use social media for grooming purposes that effect positively on their life satisfaction. (Harter, Susan <u>1988</u>)

However, some evidence indicates that technological awareness and online media presence benefit the family rather than causing strife. Social media is also used positively in some manners that satisfy them in their life. For instance, when people use online technologies to video contact their children who are living abroad, they strengthen the parentchild bond and provide a way to keep an eye on their well-being (Williams & Merten, 2011).

Contrarily, the Same is valid for superstars who more often than not center around self-portrayal via virtual entertainment by uncovering a great deal of their behind-the-stage exhibitions, sharing individual data, and distributing because of fan collaboration (Markwick, 2011). In this day and age, these VIPs act as powerhouses for their huge number of devotees. Various examinations have been led about web-based entertainment and self-portrayal to decide the genuine effect that these virtual entertainment forces to be reckoned with have on their internet-based fans. The recently instituted thought of forces to be reckoned with traces back to 1955 when Katz and Lazarsfeld explored the impact of media on races and proposed a two-stage correspondence hypothesis. As

per this view, the media passes explicit data on to assessment pioneers who consequently give the media's perspectives to those in their close nearness. Because of mechanical headway, better approaches for correspondence have arisen as web-based entertainment, of which Facebook and Twitter, and all the more as of late Instagram, Twitter, and TikTok are the most unmistakable. On account of their usability, young people aged 18 to 25 are flooding via virtual entertainment to draw in others for the portrayal of their better picture. Thus, they use or in some cases even maltreat virtual entertainment, bringing about the ascent of advanced forces to be reckoned with. To be sure, with the coming of online entertainment applications Twitter, and Instagram, profiles upholding a specific lifestyle have drawn in devotees who need to carry on with a comparable way of life. At the point when this way of life seems out of reach to supporters of forces to be reckoned with or conventional clients, it can prompt sensations of mediocrity. (Markwick, 2011).

# Uses and Gratification Theory

Furthermore, one of the main ideas of the Uses and Gratifications Theory is a dynamic crowd. This idea carries an analysis of approaches that see people as uninvolved in broad communications. As per this idea, people or watchers lean toward broad communications following their necessities. Consequently, people assume a functioning part, as opposed to aloof, in this correspondence cycle. People don't acknowledge each message coming from the broad communications as they are while settling on their decisions, they favor the most reasonable one among them by keeping their necessities in the very front. The idea of a dynamic crowd expresses that people utilize broad communications deliberately and such that fill their own needs. (Comput. Hum. Behav)

# Research Methodology

This study's research approach is based on quantitative data. Quantitative research focuses on data collection and quantitative analysis, which will provide objective results and a generally agreeable outcome (Watson, <u>2015</u>). To measure different types of phenomena, beliefs, and problems that ought to be questioned and objectively resolved, researchers have employed quantitative investigations. (Watson, <u>2015</u>).

# Population

A sample is a group that can be separated from the finite. The study includes students at the following universities:

- 1. Agricultural University Faisalabad
- 2. NTU Faisalabad National Textile University
- 3. Riphah International University Faisalabad READ MORE
- 4. Yusra KAREEM PINJGAUR Graduate, Government College University Faisalabad
- 5. GC Women University Faisalabad.

# Sampling size

The term sample size in social sciences research refers to the number of subjects included in a sample. A sample of 400 male and female respondents was taken from five universities of Faisalabad with a random sampling method of age group 18 years and onwards. According to the sample size calculator, 380 people would be the sample of this study A sample will be taken from only five universities. (Krejcie & Morgan, 1970).

#### Research Instrument:

The data collection tool for this study was a questionnaire. Demographic and Personal Information Questions The age, gender, and level of education of the participants were obtained through demographic and personal information questions. Social media, sleep patterns, depression, and life satisfaction were then considered.

# Questionnaire

Data were collected through a five-point Likert scale style survey adapted from respondents of the institutions. The scale rated as such: l= strongly disagree, 2= disagree, 3= undecided, 4= agree, and 5 = strongly agree.

# Depression and Anxiety

Given the regular posting of photos and the presence

of an audience of peers, social media sites give teenagers plenty of opportunities to engage in selective self-presentation that is centered on physical appearance and a luxurious lifestyle. These standards for beauty are difficult to achieve and are communicated by the media, parents, and peers. People internalize these ideas of beauty, and since the majority of people don't meet them, this leads to body dissatisfaction. So it social appearance of SMI also leads to depression and increased anxiety levels. The Depression, Anxiety, and Stress Scale – 21 Items (DASS-21), is a set of three self-report scales designed to measure the negative emotional states of depression, anxiety, and stress.

# **Sleeping Patterns**

A Pittsburgh Sleep Quality Index-PSQI (Buysse, Reynolds, Monk, Berman & Kupfer 1989) was used to assess sleep disturbance GRADE and total items: This measure is a 14-item self-report tool, with higher scores suggesting worse sleep quality; the cut-off score to distinguish between poor and good sleepers is  $\geq 5$ . It has a Cronbach alpha of 0.72 with young adults and is widely used in undergraduate age groups (De la Vega et al., 2015). In this study, the Cronbach's alpha for the sample of participants was 0.74.

Construct ValidityConstruct validity of the tool was established by: Examining whether quantitative items were consistent with theoretical underpinning Having a panel of experts, including academics and school health practitioners from both South Africa and Uganda, review fit between itemsTesting about itemunderlying theory relationships [Criterion-Related Validity Overall emotional well-being will be examined in relation to Prosocial behavior (positive p =MEDIAN SCORE= 3. [Mildon & Polimeni 2017], Correlations between subjective emotions and observed absolute behavior scores from classroom observational data Longitudinal changes over the semester Results Internal consistency reliabilities as measured by Cronbach's alpha for EWB items ranged from 0.22-0.94 at baseline This research reported on the reliability and validity of PROMISE Scale [...

The validity and reliability of a research tool are important for attaining effective results, sharp, focused, and unambiguously. The tool the researchers use must be valid and reliable in order to ensure that the results are meaningful. Likewise, quality inspection with respect to quality and standard confirmation and qualified appraisal of the exploration instrument is known as the reliability and validity of the exploration instrument (Golafshani, <u>2015</u>). Reliability and validity are present in much stronger form when there is a large amount of depth to what was explored (More complete) because it has already been tried from every possible angle.

# Analysis and Finding

Collected data is analyzed by using SPSS (statistical package for social sciences). Data is analyzed by using descriptive statistics. SPSS is a software combination that includes several statistical tools for social science research. This program's main use is to investigate technological data that is pertinent to social science. These data can be used for market analysis, survey research, and other purposes. The package's benefits include how simple it is to use, the number of applied math consultants who are familiar with it, and how practical it is. The field of statistics is the collection of mathematical methods or procedures for collecting, characterizing, organizing, and decoding numerical data.

#### Table 1

#### Demographic profile of Respondents

	Description	Frequency	Percentage
Gender	Male	99	24.8
	Female	301	75.3
Age	18-25	382	95.5
	26-30	18	4.5
	Above 30	0	0
Qualification	Bachelor's	343	85.8
	Master's	51	12.8
	Ph.D.	6	1.5

This section in the chapter includes age brackets, sex, level of education, and other relevant questions that can be used as control variables for this study. First Q)

What were the ages of the respondents? Table — Findings Open in new tab 1  $\,$ 

#### Table 2

#### Monthly Family Income

Income	Frequency	Percent	Valid Percent	Cumulative Percent
Upto 50000	188	47.0	47.0	47.0
Around 1 Lac	147	36.8	36.8	83.8
Around 2 Lac	45	11.3	11.3	95.0
Around 3 Lac	13	3.3	3.3	98.3
More Than 3 Lac	7	1.8	1.8	100.0
Total	400	100.0	100.0	

Table 4.2 makes it evident that the majority of respondents, or 47% of the 400 respondents, had a household income of up to fifty thousand. While 36%

of respondents reported a family income of about one lac per month.



#### Table 3

	Frequency	Percent	Valid Percent	Cumulative Percent
No Time At All	16	4.0	4.0	4.0
10 To 30 Minutes	37	9.3	9.3	13.3
More Than 1 Hour	77	19.3	19.3	32.5
2 To 3 Hours	103	25.8	25.8	58.3
More Than 3 Hours	167	41.8	41.8	100.0
Total	400	100.0	100.0	

*On a typical day, how much time do you spend on social media?* 

#### Table 4

Social media is a component of daily life.

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly Disagree	35	8.8	8.8	8.8
Disagree	29	7.3	7.3	16.0
Neutral	81	20.3	20.3	36.3
Agree	112	28.0	28.0	64.3
Strongly Agree	143	35.8	35.8	100.0
Total	400	100.0	100.0	

To comprehend the various categories and the accompanying percentages, the table presents a distribution of respondents depending on their agreement or disagreement with the statement considering social media as an everyday activity. 35.8% majority of respondents mentioned that they strongly agree with the above statement, and 28% indicated that social media is becoming ingrained in daily life.

#### Table 5

I now use social media as part of my everyday routine.

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly Disagree	66	16.5	16.5	16.5
Disagree	38	9.5	9.5	26.0
Neutral	66	16.5	16.5	42.5
Agree	111	27.8	27.8	70.3
Strongly Agree	119	29.8	29.8	100.0
Total	400	100.0	100.0	

#### Table 6

consider Myself addicted to social media.

	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly Disagree	77	19.3	19.3	19.3
Disagree	78	19.5	19.5	38.8
Neutral	97	24.3	24.3	63.0
Agree	79	19.8	19.8	82.8

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	Frequency	Percent	Valid Percent	Cumulative Percent
Strongly Agree	69	17.3	17.3	100.0
Total	400	100.0	100.0	

#### Table 7

Rate your life satisfaction while you watch social media posts and statuses.

	Frequency	Percent	Valid Percent	Cumulative Percent
Very Unsatisfactory	36	9.0	9.0	9.0
Unsatisfactory	43	10.8	10.8	19.8
Fairly Satisfactory	147	36.8	36.8	56.5
Satisfactory	139	34.8	34.8	91.3
Very Satisfactory	35	8.8	8.8	100.0
Total	400	100.0	100.0	

#### Discussion

H1: The use of social media negatively affects student's mental health.

According to the present study, 41% of children use social media for longer than three hours a day (Table 4.4), indicating that most students use it for longer than that. Even Nevertheless, excessive usage of mobile devices is not regarded as an inappropriate pattern of behavior. Long-term social media use has negative consequences on mental health, and young people are more likely to be affected than adults. According to studies, using social media can raise one's chance of developing anxiety and depression (Hu et al., 2001). As a consequence, the first hypothesis is accepted: excessive social media use has a negative impact on students' mental health. According to Abbas et al. (2019), this might have a major impact on friends' social enjoyment and well-These modifications being. have significant behavioral and social effects.

H2: immoderate use of social community ends in purpose melancholy in university students. In previous research excessive levels of tension and depression have been found (Banjanin et al., 2014; Farahani et al., 2011; Pantic et al., 2012) to social networking website use in fashionable.

H3: effects of usage of the social network on students' sleeping time

much like adults, tense students may use online websites more at night time when they can't sleep due to the mind intervening with sleep (Doane et al., 2015). it's miles critical to do greater research to find out the route of this association and the disturbed sleep performance in linking online social networking use with tension and melancholy. The present takes a look at has started to investigate the linkage between internet use and sleep in a wonderful group with elevated tension. This study found a slightly bigger relationship between despair and sleep. In-intensity conclusions are supplied. Normal, there's a high hyperlink between high-quality of sleep and social media use (r = 0.329, p = .000). Most of the people the interviewer(n=one hundred forty-five, or 36.3%), as shown with the aid of the aforementioned data, went to bed among 12 am and 1 am. it's miles concluded that most people of repliers had sleep conduct which is impacted by way of social media use. The relationship between emotional funding and more disadvantaged sleep satisfaction turned statistically tremendous if tension, depression, and coffee 6ba8f6984f70c7ac4038c462a50eeca3 were brought as predictors. It might imply that being emotionally invested in social media websites influences how nicely humans sleep via elevating worry, which is thought to result in poorer satisfactory sleep. This theory has won quite a few assists. According to Look At Sleep Pleasant, students' sentimental connection to specific equipment and their virtual media use all through particular times are greater than their utilization's quantity or length. These findings verify

that there's a great dating between social media use and tension.

# RQ1: Is there any linkage between the usage of social media and students' mental balance?

In order to determine pleasure, face-to-face contact with other people is essential. Therefore, instead of using social media in their leisure time, people should spend it with those who are close to them. This may improve mental well-being, and mood, and lessen feelings of isolation and hopelessness. The usage of social media in one's free time has been linked to both a drop in physical activity and problems with one's mental health. This can result in a sedentary way of life and a higher risk of incurable illnesses like diabetes, obesity, and hypertension, claim (Zou et al. 2019). It demands attention.

# RQ2: What are the major factors that contribute to the life satisfaction associated with social media usage among university students?

Technology is advancing at a staggering pace in the current world, continually bridging the gaps between people of all ages and backgrounds. This is even more true for teenagers. From this perspective, it appears that students' use of media platforms negatively affects their lives and affects their feeling of satisfaction. The relationship between social media usage and life satisfaction is weak, unfavorable, and evident. Addiction to social media is a significant indicator of life's pleasure. Student happiness is significantly impacted negatively by social media addiction. Despite the fact that the major goal of this study was to observe how social connections and life happiness affect social media users' feelings of depreciation and sleeping habits. Other themes, though, may be investigated in the future. Influencers who provide a more truthful and relevant image of their lives have a beneficial impact on the intellectual health of their followers. The research also discovered that many students who use Facebook and Instagram do so in an effort to gain attention from others. As a result, they become demoralized when they don't immediately stand out from other online users. Additionally, by observing the jovial, interesting, and opulent lifestyles

of social media celebrities, it was possible to conclude from this study that students become demoralized when their Instagram friends fail to pay attention to them by visiting and commenting on their posts. As a result, they experience unhappiness. When considering the countries that are undergoing a process of transition and progress, such as Turkey, it is noticed that technology processes and SNS are on the rise and becoming more of a problem (Doğan, 2016).

# RQ3: How does utilization of social networks lead to hunch in college students?

Twenge and colleagues (2017) found that young adults who use social media often are likely to have symptoms of depression. Similarly, research indicates a connection between social media use and feelings of loneliness and anxiety (Rosen, Cheever, Carrier, & Rokkum, 2013). The results strengthen the argument that the DASS21 is a reliable method for identifying psychological problems like stress, anxiety, and depression. It is a validated tool for determining the psychological load and status of a number of disorders. Last but not least, because sleep has been connected to depression as well as anxiety in previous studies (Alfano et al., 2009), we looked into the linkage between online social networking use and sleep among those with higher levels of anxiety and feeling depressed in our current sample.

# RQ4: How does holding down on social media websites have an effect on the dozing styles of students?

Preceding studies linking normal internet usage to bad sleep have connected social media use to decreased sleep satisfaction (Garmy et al., 2012). moreover, this demonstrates that certain social media behaviors before bed, consisting of reduced bodily pastime, may be more essential in explaining the hyperlink between social network use and negative sleep than extra substantial daylight hours behaviors (Cain & Gradisar, 2010). in line with the facts above, most people of respondents—29.8%—usually use social media before nighttime, whilst 26% once in a while. Emotional funding in online platforms also related to decreased

satisfaction. Students who're sleep extra psychologically tied to social media websites might also battle to loosen up before mattress because they fear they may not see any new postings or statistics. After anxiety, melancholy, and low have been included as predictors, there has been a statistically widespread hyperlink between intellectual investment and awful sleep. It would mean that someone's robust emotional attachment to online social networking sites impairs their capacity to sleep by elevating their concern ranges, which can be acknowledged to cause bad sleep.

### Limitations and Future Directions

Another capability trouble with the modernday technique is that a few replies have been now not unique in English and a few had inferior literacy. This may have resulted in less correct findings from a few contributors, particularly on sensitive measures like mood or self-esteem, as a result of a lack of understanding of the issues at hand or an increase in social attractiveness bias (Krumpal, 2011). Assistance was given to students who had language barriers in order to adhere to university regulations without having them removed from their studies. All of the self-reported assessments in this present sample also had strong internal reliability.

- Longitudinal data are necessary to examine the connections between student social media use and sleep first class, tension, unhappiness, and self-esteem. We need a deeper knowledge of how social networking use may affect student wellness if we are to develop appropriate social media habits.
- Young adults should be aware of the online behaviors that make them anxious or depressed, as well as the times when these behaviors may conflict with other activities that might be good for their health. Parents should be aware of the risks to students' mental health as well.
- By discussing healthy social media practices with their young ones and encouraging them to balance their activities on social media, parents can help avoid their young ones experiencing mental health issues in the future. Knowing how internet use might impact their children's mental health will help parents achieve this.
- Future studies should look into other universities and age groups that use social media significantly. Future studies could ideally offer additional guidance for parents, young adults, and mental health professionals.

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