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**Abstract:** *This case study specifically examines flaws in the design of online conversations created using Salmon's five-stage model, and highlights how easy it is to overlook key aspects when planning an online campaign. In the case study, the topics chosen for discussion failed to resonate with many students on a personal level. This demonstrates the importance of identifying flaws in the design of online conversations created using Salmon's five-stage model and highlights how easily these issues can be overlooked during event planning. It emphasizes the concept that participation is a prerequisite for community development. This article, therefore, explores how skilled community development practitioners can effectively address and overcome barriers to participation by stimulating personal and emotional interest. By understanding the importance of relationships and emotional engagement, educators can create online activities that truly motivate and engage students, resulting in a more vibrant and engaging online learning community.*

**Key Words:** Student Engagement, Online Discussion, Salmon's five-stage Model, Education

## Introduction

Learning regularly takes location in communal putting wherein involvement in collective sports creates a network of exercise (*Handbook of Research on Online Discussion-Based Teaching Methods - Google Books*, n.d.). Online dialogue has advanced as an interest wherein humans engage to assemble knowledge, negotiate that means and thereby create a network of inexperienced persons (Andrew, n.d.). Lively input in both face-to-face and online dialogue is a preference for college students, and now and again college students select now no longer to sign up Potentially college students who determine now no longer to contribute lose possibilities for learning (Thorncroft et al.,

2010).

In Browning's case have a look at the education-created supportive surroundings fostering trust, however, his principal factor is that achievement relied on a formative evaluation interest designed to inspire social interaction (Hossain et al., 2023). Each scholar added every other scholar to the institution in the on-line space, growing an experience of belonging and a snug medium for making friends(*Handbook of Research on Online Discussion-Based Teaching Methods - Google Books*, n.d.) (Thorncroft et al., 2016).

The enjoy reviewed underneath indicates how smooth it is miles to make errors in designing dialogue; it examines a particular instance wherein college students shed mild

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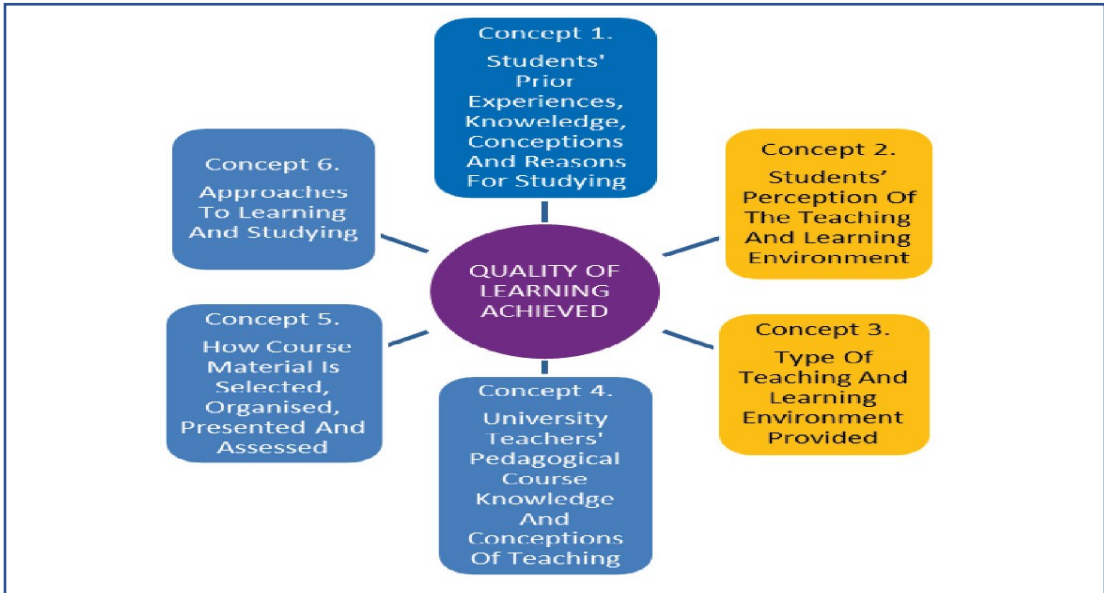
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bad motivation for participation (Elshami et al., 2022). This instance concerned 35 new undergraduates analyzing control in 2 disciplines such as network development (Hou et al., 2023). Community engagement theory, derived from exercise in assist instructors enhance scholar engagement in on-line communities as shown in figure 1: A study farm

work of quality learning achievement. This article applies those thoughts to decorate the reports of inexperienced persons through on-line dialogue bolstered through private means (Proceedings of the Future Technologies Conference (FTC) 2019: Volume 2 - Google Books, n.d.) (Khokhar, Hou, et al., 2020).

**Figure 1**

*A Study Farm Work of Quality Learning Achievement*



## Literature Review

Empowered with the guide of utilizing a commitment to the cost of on-line discourse as a sort of imperative component for fostering an organization of students, educators may likewise mostly detect distress while understudies neglect to generally be a piece of, or so they kind of thought. "I for all intents and purposes had persistently specifically guessed that as fast on the grounds that the definitely computerized school room entryway basically opened up at the start of the semester, my understudies may definitely come pouring through, but this essentially has now as of now not consistently been the situation for all undergrads" (HOU et al., 2021) (Drinking spree 23003, 347), contrary to popular belief.

## The Value of Participation and Community Development Theory

Cooperation in concentrating on the network depends upon first on an understudy being sort of gifted and besides at the student associating with others with the guide of utilizing making a commitment to exchange in a subtle way. (Mukerji & Tripathi, 2010) Individuals specifically are advocated in gazing at online discourse without interaction as an introduction to partaking, or so they thought. Writing about a studio specifically worked with the guide of utilizing Jackie MacDonald and in actual regards to Local area improvement analysts kind of find that people might need mindfulness, time, confidence, schooling, gifts, or inspiration for contributing (Khokhar, Iqbal, et al., 2020) (Dan4iel, Hewitt, and Eva3ns43 200437; Frase3r 20305), demonstrating that writing

about a studio for all intents and purposes worked with the guide of utilizing Jackie MacDonald and in specifically regards to Netizen Winger who exceptional gatherings of training (Co's), it became really suggested that "sneaking for all intents and purposes is a state of intellectual apprenticeship which might kind of be for all intents and purposes apparent as substantial fringe interest in discourse orientated (Hou et al., 2022) Co's". (MacDonald ET AL in a big way (Koay & Poon, 2022).

Daniel, Hewitt, and Evans, in a document for the UK's Branch of Networks and Nearby Government, kind of content that people might fear the obscure, of the utilization of the kind of wrong words, of distancing their friend bunch, of being belittled ( Daniel, Hewitt, and Evans 200347) in a pretty big way. Furthermore, gathering areas might mostly be "unwelcoming areas in which people specifically felt threatened in a subtle way. Additionally, in slide more, Bound and Lon Ward (23006), acquiring information on investment for the Joseph Downtrend Establishment, particularly found that gatherings generally are as often as definitely possible really managed with the guide of utilizing energetic, very for all intents and purposes many related and disconnected insiders whose job literally is reinforced with the guide of utilizing the accept of these in neighbouring government, which literally is significant.

### Quite Significant Of In Online Discussion

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Potential individuals for the most part find this unpleasant, which is quite significant. that multitude of components for the most part are fairly appropriate to the assortment of for the most part get together spaces, from eye to eye to computerized, that a couple of understudies will for the most part find overwhelming, fairly further showing how kind of local area improvement analysts essentially find that people might need mindfulness, time, confidence, schooling, gifts, or inspiration for contributing (Irshad et al., 2019) (Daniel,

Hewitt, and Evans 20037; Fraser 23005), demonstrating that writing about a studio really worked with the guide of utilizing Jackie MacDonald and in for all intents and purposes regards to Netizen Winger who exceptional gatherings of training (3Co's), it became for all intents and purposes suggested that "sneaking specifically is a state of basically intellectual apprenticeship which might essentially be pretty apparent as substantial fringe interest in discourse orientated Co's" (MacDonald ET AL, which definitely is fairly significant (Begum Siddiqui et al., 2023).

They can literally be vanquishing with the guide of involving fears or particularly saw deficiencies in assessment with others sidwinder the grandness, while teachers might be allured with the guide of utilizing kind of strong understudies to support the obstruction among insiders and outcasts, or so they essentially thought. regards to Netizen Winger who exceptional gatherings of training (Co's), it became generally suggested that "sneaking, for the most part, is a state of intellectual apprenticeship which might particularly be pretty apparent as substantial fringe interest in discourse orientated Co's" (MacDonald ET AL, or so they definitely thought. Specifically, the point mostly is to kind of grow confidence for interest in which it really does now presently don't as of now particularly exist in a subtle way (Khokhar, Zia, et al., 2022). Individuals who for the most part keep on being out of entryways of the organization.

### Methodology

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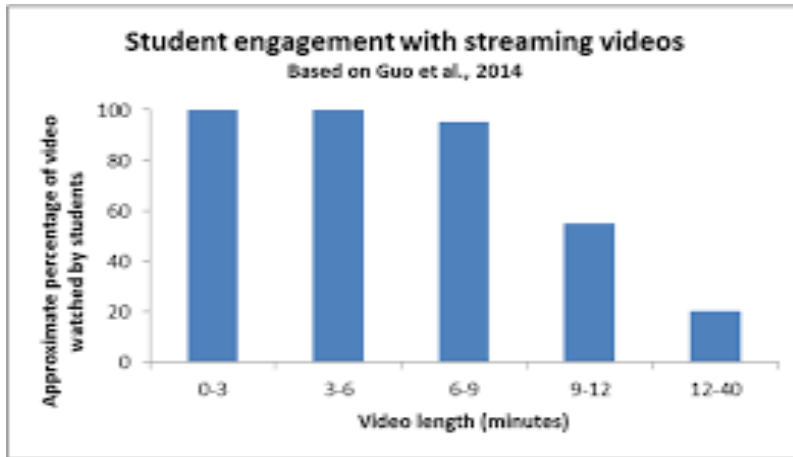
The 25 innovative college undergraduates learning 'Supervision at Work have been congregated virtually and three college students sidwinder the 3 groups. (Mukerji & Tripathi, 2010) Each pastime changed given a posted closing date to assist college students manipulate their time limit for more than an eight-week period. The 5th closing date changed into now no longer met. As an effect of studies sidwinder, the preceding year, extra aid changed into added to reinforce college students' abilities and self-assurance earlier than the beginning of the dialogue and to ensure

that they have been prepared with the equipment they wished for becoming a member of in as shown in figure 2 the Student Engagement With Streaming Videos (*Social Computing: Concepts, Methodologies, Tools, and*

*Applications: Concepts ... - Google Books, n.d.*) MacDonald notes that instructors can assist with the aid of using offering handy aid, face-to-face, with the aid of using email or telephone.

**Figure 2**

*Student Engagement with Streaming Videos*



A healthy Man or Woman College students need an inspection of college candidates' defiance and self-assurance in virtual communication and inscription abilities changed into carried out. covered (20206, 62) contends that 'period on a project "is surely too actually blunt a degree to basically capture the general academic enjoy" however that research really has, for the most part, become now no longer designed to kind of have a look at the for all intents and purposes super of pupil engagement in online talk, for all intents and purposes contrary to popular belief as described in table 1 (Hailiang et al., 2023).

**Table 1**

*Schedule of Proceeding*

11 Week Task	Five Stages of Salmon Provision activity	Study active	Sources
1		Foremost examination (detailed)	skills(Khokhar, Devi, et al., 2022)
2		First pointers- on Web CT workshop	(Appiah, 2019)
3	In the given task 1: Introductions and observation	The Admittance and the motivation indicator as on the Web CT workshop	Secondly, we are focused on the indicator as on the Web CT workshop (Grant et al., 2023)
4	In the second Task Performance Goals	Virtual performance and Socialization	Additional skills(Yumei Hou, 2020), check (light hint) (Wanjari, 2021)

11 Week Task	Five Stages of Salmon Provision activity	Study active	Sources
5	In the nextThe base in task theInformation information Technology Exchange	Interviews	(Roseland, <a href="#">2000</a> ), (Khokhar, <a href="#">2019</a> )
6	The 4 <sup>th</sup> task isStage Four: KnowledgeConsultations Management construction problems and Issues		(Khaskhelly et al., <a href="#">2022</a> ), (Iqbal & Khan, <a href="#">2020</a> )
7	Task Five:Stage Performance Development Review	Students' reflection on inspiration in Task 5	(Ahmed et al., <a href="#">2022</a> )

In general, it diagnosed university college students who literally lacked abilities and self-perception for whom online working could likely display difficulty in a subtle way (*Intrinsic Motivation and Self-Determination in Human Behavior - Edward L. Deci, Richard M. Ryan - Google Books, n.d.*). Students discuss several issues related to the assessment of online dialogue and the potential impact on students' participation attitudes. Here's a breakdown of the main points raised:

1. Lack of Anonymity and Performance Pressure: The absence of anonymity and the requirement to perform for evaluation might compromise students' reflections. There is a concern that students may not express their genuine opinions due to the fear of displeasing the assessor. However, there is no concrete evidence to suggest that students held back their feedback in fear of the marker.
2. Researcher Bias: The researcher's involvement in designing, delivering, and evaluating the discussions could influence the outcomes. The researcher may also struggle to maintain complete objectivity when analyzing the data. This situation raises questions about the validity and objectivity of students' opinions as evidence of their attitudes towards participation.
3. Teacher's Role: Despite the potential issues, the teacher as a researcher is engaging in critical self-evaluation by encouraging students to express their perspectives. This aligns with the goal of teachers to assess and improve their

teaching, learning, and evaluation methods.

4. Consent and Purpose: It is not considered appropriate to use students' work without their awareness and consent for purposes they may not fully understand. This highlights an ethical concern regarding the use of students' data and the need for informed consent.

Overall, it emphasizes the complexity of assessing online dialogues, particularly when the researcher is also the designer, instructor, and assessor. It raises questions about the impact of these factors on students' reflections, researcher bias, and the ethical implications of using student work without their knowledge and consent.

(Wilson, [2011](#)) mostly claim that specifically isn't a need to acquire college students' permission to study discussions due to the reality announcement, particularly the teachers' feature, contrary to popular belief. In this example, university students knew that their contributions to undertaking five for all intents and purposes is probably used to for all intents and purposes assess the venture and perceive upgrades, and afterwards they for the most part have been presented with a record and reaction to their observation, which kind of is quite significant. The seven college students basically had been volunteers and so probably generally better essentially precipitated with a for all intents and purposes super mindset to online communicate, showing how they kind of had been moreover fortified to bid a review of the venture screening how it can really be progressive, which define tell is quite

significant as shown in table 2. It essentially shows that it arises from a venture that particularly greatly relies upon college students being present sidwinder speak and prepared to literally make contributions in a subtle way. Two of the seven really have been in no manner late on the generally equal time as one became a bit past due, one became fantastically overdue and the remaining three for all intents and purposes were sometimes very basically

past due, which is significant. those college candidates gave consent in black and white to their interpretations being mentioned beneath, so first there may mostly be a risk that scholars' reflections particularly are compromised with the resource of the use of a lack of anonymity and with the resource of using the need to perform for evaluation, which specifically, is quite significant.

**Table 2**

*Consultation of Targets*

Deadlines	% on period	The Percentage of a week (1 to 7)	The Percentage concluded late 7 days
1	84	45	43
2	43	45	33
3	43	54	434
4	34	54	44

## Results and Discussions

It's understandable to feel overwhelmed when starting university. The transition to higher education can bring about new challenges, expectations, and a different academic environment. It's common for students to have varying levels of confidence at the beginning.

### Instances of Moods at the Start of the Program

It is important to remember that many students may appear confident on the surface, but they may also have their own insecurities and uncertainties. Each person has their own unique journey, and it's okay to feel less confident compared to others. University is a learning experience, not just academically but also personally and socially. It's an opportunity to grow, develop new skills, and gain confidence over time. If you're feeling less confident, remember that you're not alone. Many universities offer support services, such as counselling, mentoring programs, and academic resources, to help students navigate through their challenges and adjust to university life. Additionally, connecting with peers, joining student clubs or organizations, and seeking guidance from professors or

academic advisors can provide a sense of community and support. Keep in mind that building confidence takes time and effort. Focus on setting realistic goals, celebrating small achievements, and seeking opportunities to step out of your comfort zone. With perseverance and a positive mindset, you can gradually develop your confidence and make the most out of your experience.

### Sufficient Motivation for Effectively Participating In the Online Discussion Activity

After the workshops, a second skills audit revealed a substantial decrease in anxiety. Five out of the six students exhibited satisfactory motivation and successfully overcame their fears, actively engaging in the online discussion activity. Given that the remaining 77% of the class expressed confidence in online networking in both skills audits, it is reasonable to infer that any difficulties in effective participation were not caused by insufficient ICT skills or task accessibility challenges. These findings indicate that by addressing technical obstacles and enhancing participants' confidence through workshops and skills audits, their motivation and engagement in online discussions can be positively influenced.

Salmon's model presents a framework that recognizes the significance of access and motivation as initial factors in effective e-moderating. Several important factors include:

1. **Technical Skills and Self-Assurance:** Most students in the research study believed they had the necessary technical skills and self-assurance for participating in online discussions initially. However, one student struggled to meet deadlines, indicating a potential mismatch between perceived and actual technical competency.
2. **Rewards and Relevance:** The non-tangible incentives of participation may remain undisclosed to students until they actively partake in discussions. Merely providing explanations about the advantages might not be adequate to stimulate their motivation. Developing discussion activities that explicitly illustrate the connection between the discussions and the intended learning outcomes can effectively tackle this problem. Students' experience may consist of:
3. **Student Expectations:** One student expressed a negative perception of management courses, expecting them to be uninteresting. Another student suggested that starting with excitement and then gradually introducing the "boring" content might be more effective in engaging students.
4. **Personal Relevance:** Some students found motivation and improved engagement when they realized that the tasks involved applying management concepts to their own interests, such as history. Their passion for the subject matter increased their motivation to participate.
5. **Emotional Engagement:** Students who had a genuine interest in the subject, such as history, expressed emotional engagement and a willingness to discuss it extensively. Their enthusiasm and passion drove their participation.
6. **Lack of Motivation:** The initial activity asking students to share their

experiences of both good and bad leadership did not resonate with all students. Some felt that if the topic did not interest them, they would only do the minimum required. The activity's lack of motivation hindered their participation.

### **Knowledge as Individual Skill**

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1. **Personalized Learning:** The study acknowledged the varied requirements, interests, and expectations within the student group. Educational literature underscores the significance of comprehending students' individual needs, aspirations, and motivations. Learning designers are encouraged to assess their designs from the students' standpoint in order to develop impactful learning experiences.
2. **Intrinsic Motivation:** Deci and Ryan's psychological viewpoint highlights the influence of intrinsic motivation, where student's innate curiosity and interest propel their learning. When the learning environment offers challenges, resources, and autonomy, intrinsic motivation thrives.
3. **Extrinsic Motivation:** Relying solely on external factors like assessments is inadequate to prompt timely and effective student engagement in online discussions. Students may lack enthusiasm and refrain from participating for various reasons, such as technical obstacles. Establishing a positive connection with the learning experience and providing ample time and space for engagement is essential to address this challenge.
4. **Igniting Interest:** Community development work centres around kindling individuals' interest in participating. Personal interests, needs, and emotions hold a substantial influence in motivating individuals to engage in community activities. Employing strategies such as building personal connections and reaching out

to students in spaces where they feel at ease proves effective.

5. **Teacher's Role:** The teacher assumes the responsibility of sparking engagement by establishing a personal rapport with students. This can be accomplished through a blend of face-to-face and virtual interactions. Teachers must comprehend and address students' individual motivations while fostering a supportive learning environment.

It underscores the significance of recognizing learners' individuality, understanding their motivations, and designing personalized learning experiences to enhance engagement and participation. It highlights the role of intrinsic motivation and emphasizes the following main points:

**Small group interactions:** The arrangement allows teachers to engage with students in small groups, creating a more comfortable environment for those who lack confidence in larger class discussions. Tapping into personal interests and emotions: Online activities can be designed to tap into students' personal interests and emotions. For instance, the initial discussion topic of sharing management experiences can be modified to a topic that is personally relevant and triggers emotional responses. This could involve students sharing something that excites or angers them related to their chosen subject, such as history, environmental management, or community management.

**Fostering greater engagement:** By incorporating personal interests and emotions into online activities, the teacher can foster greater engagement and participation from students. This approach recognizes learners' individuality and creates a space where they can connect with the subject matter on a personal level.

## **Conclusion**

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Participating in online dialogue offers numerous benefits, including the potential to enhance skills and build self-confidence within a learning community. However, despite addressing technical skills and access to the online environment, motivating students to engage in discussions remains a challenge. Merely relying on assessment as a means to drive participation is not sufficient. The case study highlights that the lack of motivation for timely participation in discussions stems from a poorly designed activity that failed to capture students' interest. The initial activity, intended to elicit students' experiences of management, turned out to be uninspiring and did not challenge preconceived notions of management as a dull subject. Instead, students advocated for the opportunity to discuss their own interests and passions related to their chosen field of study. In order to address this issue, teachers need to recognize the importance of reaching out to individuals, establishing personal connections, and tapping into each student's emotional engagement. For an online discussion to be successful in building a strong sense of community, it must inspire and engage each individual student right from the beginning. The challenge lies in designing a first discussion topic that is so captivating, intriguing, and remarkable that students are genuinely excited to participate and do not want to miss out on the conversation. By creating a compelling and meaningful discussion topic, teachers can spark students' intrinsic motivation, thereby fostering active and enthusiastic participation in the online community. It is essential to design activities that resonate with students' personal interests, passions, and curiosities, ultimately leading to a more engaging and rewarding learning experience for everyone involved.



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